

## “One Day Only!”

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by Wayne Goff

I am not sure how it happened, but recently I’ve noticed that my e-mail address is an avenue of unending advertisements from various businesses, most of whom are trying to trick me into *impulsive* buying with the heart-pounding announcement: **“ONE DAY ONLY!”** — Wow, I had better get out there and buy that product because tomorrow will be too late! They won’t have anything else to sell to me, and I’ll be left out in the cold with nothing to show for it! — Just think: before I read that e-mail, I didn’t even know I **needed** that thing! I’m so glad they told me.

Well, calm down and realize that businesses are simply trying to pull the wool over your eyes. Of course they are going to be around tomorrow, and you *probably* will be able to purchase that same item — if you need it — at the same price or maybe even cheaper! It seems that a rule of thumb for me has been that as soon as I buy a product it will go on sale *tomorrow!*

How foolish are we as consumers? The answer is “pretty foolish.” I’m including myself because sometimes I **actually** buy something! For example, in my “Inbox” I have advertisements from Target, Petco, PetSmart, Office Depot, Mardel, LifeWay Christian Stores, Florida College, CEI Publishing, One Stone Biblical Resources, Mac Life, Adobe, Dick’s Sporting Goods, Amazon, etc., etc. — I **remember** the day when you could actually buy something *without* giving your e-mail address!! How did all these companies wind up in my Inbox?!

### A True “One Day Only” Invitation

***“We then, as workers together with Him also plead with you not to receive the grace of God in vain. For He says: ‘In an acceptable time I have heard you, and in the day of salvation I have helped you.’ Behold, now is the accepted time; behold, now is the day of salvation”*** (2 Corinthians 6:1-2).

The only day you and I are promised is **TODAY**. Nobody has a lease on life. Nobody has the guarantee of tomorrow. Today could be the last day of your life. Today could be the last day of my life. In that sense, you and I had better be prepared for eternity because in reality we have “one day only!”

*“For man also does not know his time: like fish taken in a cruel net, like birds caught in a snare, so the sons of men are snared in an evil time, when it falls suddenly upon them”* (Ecclesiastes 9:12). How many people have died **suddenly, unexpectedly**, from a heart attack, or in a car wreck, or in a plane crash? None of them woke up thinking, “Well, today is going to be my last day here!” It came upon them suddenly, just as Solomon said. Life on earth in many ways is a tragedy.

Luke 13 records an incident in which some Galilean Jews were slain by Pilate while in Jerusalem to offer sacrifice! We have no other record of the event, but it is in complete harmony with Pilate’s tendency to outrages. Perhaps the Galileans were in some insurrection against Rome. But they were slain in the temple courts where sacrifice was taking place. Of this event Jesus said, *“Do you suppose that these Galileans were **worse sinners** than all other Galileans, because they suffered such things? I tell you, no; but unless you repent you will all likewise perish”* (Luke 13:2-3). They were not “worse sinners” than other Galileans of that day, but they suffered a violent end just the same.

And for the sake of emphasis Jesus mentioned another well-known tragedy — eighteen souls died when the tower in Siloam fell on them and killed them (Luke 13:4)! Were they killed because they were “worse sinners”? Absolutely not, so be warned and be wary. Unless all men repent they will likewise perish one day.

Procrastination is the friend of the Devil. He doesn’t need you to make a decision for Jesus. He only needs you to decide **not** to make a decision today! By the way, do you know what day you will die? If not, then you need to **best enjoy your life** by *preparing* today for your death. It is truly for **“ONE DAY ONLY!”**

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