

Flash Sale!!!!

by Wayne Goff

Daily in my inbox for e-mail I get a notification from several companies telling me that there is a “Flash Sale” going on “today only!” Or I get an advertisement that insists the sale is going on “Today Only!” It is the new way of trying to instill in the purchaser a sense of urgency and to encourage a bit of compulsive buying. The only problem is that I get one of these just about every day, and some days I get many of them. I’m already tired of the **Sudden Sale Syndrome**. Enough already!

Jesus Christ has given us **a sense of urgency** about that which is extremely important — our soul’s salvation! *“And do this, knowing the time, that now it is high time to awake out of sleep, for now our salvation is nearer than when we first believed”* (Rom. 13:11). We tend to become *hypnotized*, or *mesmerized* by time. Even though life is like a “vapor” (James 4:14), the end can sneak up on us and we will find ourselves unprepared for eternal judgment! Consequently God is always trying to tell us to “wake up!” Satan is the one telling you to slow down, take your time, make a decision later, etc. If only he can get you to **wait**, then there’s a great chance that he can *lull you* into a permanent spiritual slumber.

“Awake to righteousness, and do not sin;...” (1 Cor. 15:34). This admonition is found in the midst of a chapter about the final resurrection. Some brethren had decided that there might not even be a resurrection! Paul is admonishing and proving them to be wrong about the matter and encourages them not to be deceived into thinking *“Let us eat and drink, for tomorrow we die!”* (v. 32).

“Therefore He says: ‘Awake you who sleep, arise from the dead, and Christ will give you light’” (Eph. 5:14). There it is again — **“wake up from sleep!”** We are to redeem the time because the days are evil (v. 16). The days of man’s walk on earth have been traditionally evil. It is the faithful few who awake to righteousness. See 1 Thessalonians 5:1-3, 5-8 for another example of such warnings. The point of this article, dear reader, is to ask yourself, *“Do I have a sense of urgency in securing my eternal salvation?”*

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