Enough Already!!

by Wayne Goff

It is still a couple of weeks away from the end of the holiday season of gift-giving, and I'm already tired of the e-mails that flood my computer with titles like "Special Sale Ends Tonight!" Really? Does that mean you won't have any more sales ever?! No, what it means is that the next sale will begin as soon as the last one ends. I'm old enough now to see the obvious effort at manipulating shoppers to be as compulsive as possible in buying their products! I can only imagine that it works fairly well because every company seems to be running the same kind of ads.

Do not misunderstand me. I do enjoy being "in the know" when a real sale is on. Getting a bargain on something I really need or want is wonderful. But I'm sure that I don't need everything I'm being encouraged to purchase.

So I am mindful of the lesson this teaches us in a *spiritual* vein. **None of us knows if today will be the last day of our lives, or if the Lord is going to return today, now do we?** So it might very well be that this night will be the end of our opportunities to be right with our Creator. What if you got an e-mail in your inbox that said, "Tonight is your last night to be right with God!"

If that sounds a bit far-fetched, then realize that it is not. Jesus told us about a rich farmer who decided he would "retire" early in life because he had "many goods laid up for many years." **However, he was spiritually bankrupt!** "But God said to him, 'Fool! This night your soul will be required of you; then whose will those things be which you have provided?" (Luke 12:19-20). One never knows when his end will come, so he had better be prepared to meet God at any time!

Are you laying up treasure in heaven so that you can be "rich toward God" (Luke 12:21)? Do not think that you have tomorrow to take care of this eternal business because you very well may not have another day of life remaining. "For you yourselves know perfectly that the day of the Lord so comes as a thief in the night" (1 Thessalonians 5:2).

Now back to my e-mail: "No, I **DON'T** need any more coupons for cat food, thank you!" And "I **DON'T** need dental implants either!"

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